

Press Release

Deutsche Digital Assets ("DDA")

Deutsche Digital Assets (DDA) and Heliad launch DDA Heliad Dynamic Blockchain ETP

- <u>DDA Heliad Dynamic Blockchain ETP</u> (ISIN: DE000A4AHWT9; WKN: A4AHWT, Ticker: HELI) has been listed and starts trading on Börse Stuttgart on 17 December 2024
- DDA Heliad Dynamic Blockchain ETP tracks the Heliad Dynamic Blockchain Index
- The newly launched ETP offers investors exposure to the world's first Dynamic Blockchain Index that is focused on the largest and most liquid blockchain and smart contract tokens with exclusive emphasis on user adoption, market traction, and usage-based performance metrics.
- As DDA's first white-label crypto ETP, this product sets the foundation for a growing portfolio of innovative solutions to follow. The ETP is 100% collateralized by coins held in an institutional-grade custody solution with Aplo SAS.

FRANKFURT, GERMANY, 17 December 2024 – Deutsche Digital Assets (DDA), in collaboration with Heliad Crypto Partners, launches the innovative **DDA Heliad Dynamic Blockchain ETP** (ISIN: DE000A4AHWT9; WKN: A4AHWT, Ticker: HELI), leveraging DDA's cutting-edge white-label crypto ETP platform and Heliad's innovative crypto strategies. The ETP is now listed and starts trading on Börse Stuttgart on 17 December 2024.

The ETP is 100% physically backed by a basket of the most promising and most liquid blockchain cryptocurrencies and smart contract platform tokens comprising the Heliad Dynamic Blockchain Index (ISIN: DE000A4AHX61; WKN: A4AHX6; Ticker: HELIBTI) and carries at a total expense ratio of 3.2% [p.a.]. All underlying assets are held in "cold storage" at a regulated custodian. The objective

of the DDA Heliad Dynamic Blockchain ETP is to provide an investable solution for the corresponding Heliad Dynamic Blockchain Index, which tracks and dynamically rebalances exposure to the 13 most promising blockchain tokens. Unique among blockchain indices, it emphasizes actual user adoption, market traction, and relative valuation, leveraging on-chain metrics that reflect real-world usage and value opportunities.

"With the DDA Heliad Dynamic Blockchain ETP, we are setting a new standard for blockchain and smart contract related investment strategies," said Dominik Poiger, CFA, Head of Product Management of DDA. "By leveraging DDA's white-label ETP platform, we enable our partner Heliad to bring their innovative crypto investment strategy to market, while ensuring compliance with regulatory standards, seamless exchange listings, and efficient index tracking."

"As the first of its kind, our index focuses exclusively on fundamentals-based factors such as real user activity and valuation discrepancies. This innovative approach has produced stellar backtest results as well as strong current performance. We are extremely pleased to be working alongside DDA who professionally mapped our index into a tradable ETP, making the strategy easily and conveniently accessible for investors," said Christopher Garlich, Managing Director at Heliad Crypto Partners.

Product name	DDA Heliad Dynamic Blockchain ETP
Ticker Bloomberg / Börse Stuttgart	HELI / HELI GS
ISIN / WKN	DE000A4AHWT9 / A4AHWT
TER	3.20%
Base Currency	USD
Underlying	Heliad Dynamic Blockchain Index
Product Structure	Physically replicating
Rebalancing Frequency	Quarterly
Income Treatment	Accumulating
Index Provider	LIXX GmbH
Domicile	Liechtenstein
lssuer	DDA ETP AG

Security Trustee	Griffin Trust AG
Custodian(s)	Aplo SAS
Inception Date	05 December 2024
Listing Date	17 December 2024

The new listing complements DDA's offering of crypto ETPs on multiple European exchanges, including.

- DDA Physical Bitcoin ETP (XBTI, ISIN: DE000A3GK2N1, WKN: A3GK2N)
- DDA Physical Ethereum ETP (IETH, ISIN: DE000A3GTML1, WKN: A3GTML)
- DDA Crypto Select 10 ETP (SLCT, ISIN: DE000A3G3ZD0, WKN: A3G3ZD)
- DDA Bitcoin Macro ETP (BMAC, ISIN: DE000A3G9SE0, WKN: A3G9SE)

For more information on the DDA Heliad Dynamic Blockchain ETP and DDA's white-label platform, please visit <u>https://deutschedigitalassets.com/</u> or contact the team directly under <u>products@deutschedigitalassets.com</u>.

About Deutsche Digital Assets — <u>www.deutschedigitalassets.com</u>

Established in 2017, Deutsche Digital Assets GmbH (DDA) is a German crypto and digital asset manager that serves as a trusted gateway for investors seeking exposure to crypto assets. DDA, through various subsidiaries worldwide, offers a menu of crypto investment products and solutions, ranging from passive to actively managed, as well as financial product white-labeling services for asset managers. By leveraging traditional financial products, DDA provides investors with familiar access to a range of crypto asset ETPs and quantitative strategies, making crypto and digital asset investments as easy as buying a stock. For more information, please visit https://deutschedigitalassets.com/.

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About Heliad Crypto Partners — <u>www.crypto.heliad.com</u>

Heliad Crypto Partners GmbH & Co. KGaA is a leading investment manager and innovator in the blockchain and digital assets space. Heliad Crypto Partners strives to develop innovative strategies for both professional and retail investors that make investing in cryptocurrencies and the blockchain ecosystem easier, safer and more accessible. For more information, please visit <u>www.crypto.heliad.com</u> and our social media channels.

About Heliad AG — <u>www.heliad.com</u>

Heliad (Stock ticker A7A, ISIN DE0001218063) is a listed investment company with a mission to empower both entrepreneurs and investors. The company invests in market leading companies across various verticals and regions to power their next phase of growth. As a listed company and through our strong team and strategic partners, Heliad can support companies pre, at and post IPO and act as a gateway to public equity capital markets. An evergreen structure positions Heliad to act independently of usual fund lifecycles, while providing shareholders with proprietary access to pre-IPO market returns without limitations on investment size or terms. For more information about Heliad, please visit www.heliad.com and follow on LinkedIn to stay updated.

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Important Notices:

This article represents solely a non-binding preliminary information which serves exclusively advertising purposes. It is not a prospectus in the sense of the Regulation (EU) 2017/1129(Prospectus Regulation) and the German Securities Prospectus Act (Wertpapierprospektgesetz - WpPG). It does not constitute an offer of securities for sale in the United States and the securities referred to in this notice may not be offered or sold in the United States absent registration or an exemption from registration.

Risk Considerations:

The price of an investment in a DDA ETP may go up or down and the investor may not get back the amount invested. The price performance of cryptocurrencies is highly volatile and unpredictable. Past performance is hence no guarantee of future performance. You agree to do your own research and due diligence before making any investment decision with respect to securities or investment opportunities discussed herein. The approval of the prospectus should not be construed as an endorsement of the securities offered or admitted to trading on a Regulated Market. These are not extensive risk considerations. Prospective investors should read the prospectus before making any investment decision in order to fully understand the potential risks and rewards of deciding to invest in the securities.

The prospectus is available at https://deutschedigitalassets.com/