

## **Press Release**

Deutsche Digital Assets ("DDA")

# Deutsche Digital Assets (DDA) Lists World's First Bitcoin Macro ETP on Xetra

- DDA Bitcoin Macro ETP (ISIN: DE000A3G9SE0; WKN: A3G9SE, Ticker: BMAC) is listed and starts trading on Deutsche Börse Xetra on 3 July 2024
- DDA Bitcoin Macro ETP tracks the Compass FT <u>DDA Bitcoin Macro Allocation Index</u> ("DDAMACRO Index")
- The newly launched ETP offers investors exposure to the world's first Bitcoin ETP that dynamically adjusts Bitcoin exposure based on macroeconomic factors
- The ETP is 100% collateralized by coins held in an institutional-grade custody solution with Coinbase Custody International Ltd.

FRANKFURT, GERMANY, 3 July 2024 – Deutsche Digital Assets (DDA) launches the revolutionary DDA Bitcoin Macro ETP (ISIN: DE000A3G9SE0; WKN: A3G9SE, Ticker: BMAC)- the world's first Bitcoin ETP dynamically optimizing Bitcoin exposure based on macroeconomic factors. The ETP is now listed and starts trading on Deutsche Börse's Xetra on 3 July 2024.

DDA Bitcoin Macro ETP is 100% physically backed by a basket of cryptocurrencies composing the Compass FT DDA Bitcoin Macro Allocation Index ("DDAMACRO") and is held in "cold storage" at a regulated custodian. The DDA Bitcoin Macro ETP provides a dynamic, systematic exposure to BTC and USDC, utilizing key macroeconomic factors to optimize its Bitcoin exposure and enhance long-term risk management, at a total expense ratio of 2.00%. Additionally, any further income generated

by the underlying will be accumulated to the ETP to increase the coin entitlement. Also, due to the recent update by the German Federal Ministry of Finance (BMF) on the treatment of virtual currencies and other tokens under German Income Tax Law, German private investors could benefit from tax advantages due to the physical redemption option embedded, rendering capital gains tax free after a 365 days holding period. [1]

"We are excited to announce the listing of DDA Bitcoin Macro ETP, our first smart beta crypto ETP. The Bitcoin Macro ETP represents a truly unique product that is not simply another cryptocurrency wrapped into an ETP but gives investors the upside of Bitcoin while trying to protect against adverse macro environments." said Dominik Poiger, CFA, Chief Product Officer of DDA.

"The volatility and drawdowns associated with investing in cryptocurrencies scare many retail and institutional investors. We want to offer a range of smart beta strategies enabling them to gain exposure to cryptocurrencies while managing their risk more efficiently over the long term. The first one launched by DDA reduces its exposure when the biggest macroeconomic factors weigh negatively on the Bitcoin price." said Marc des Ligneris, in charge of quantitative strategies at DDA.

The new listing complements DDA's offering of crypto ETPs including <u>DDA Physical Bitcoin ETP</u> (XBTI, ISIN: DE000A3GK2N1), <u>DDA Physical Ethereum ETP</u> (IETH, ISIN: DE000A3GTML1) and <u>DDA Crypto Select 10 ETP</u> (SLCT, ISIN: DE000A3G3ZD0) on multiple European exchanges.

For more information on the DDA Bitcoin Macro ETP, please visit the DDA website <a href="https://deutschedigitalassets.com/bitcoin-macro/">https://deutschedigitalassets.com/bitcoin-macro/</a> or contact the team directly under <a href="mailto:products@deutschedigitalassets.com">products@deutschedigitalassets.com</a>.

Product name	DDA Bitcoin Macro ETP
Ticker Xetra / Bloomberg	BMAC / BMAC GY
ISIN / WKN	DE000A3G9SE0 / A3G9SE
TER	2.00%
Base Currency	USD
Underlying	DDA Bitcoin Macro Allocation Index ("DDAMACRO")

Product Structure	Physically replicating
Rebalancing Frequency	Daily (up to)
Income Treatment	Accumulating
Index Provider	Compass FT
Domicile	Liechtenstein
Issuer	DDA ETP AG
Security Trustee	Griffin Trust AG
Custodian(s)	Coinbase Custody International Ltd.
Inception Date	18 June 2024
Listing Date	3 July 2024

## About Deutsche Digital Assets — <u>www.deutschedigitalassets.com</u>

Established in 2017, Deutsche Digital Assets GmbH (DDA) is a German crypto and digital asset manager that serves as a trusted gateway for investors seeking exposure to crypto assets. DDA, through various subsidiaries, offers a menu of crypto investment products and solutions, ranging from passive to actively managed, as well as financial product white-labeling services for asset managers. By leveraging traditional financial products, DDA provides investors with familiar access to a range of crypto asset ETPs and quantitative strategies, making crypto and digital asset acquisition as easy as buying stock. For more information, please visit а https://deutschedigitalassets.com/.

## **Press Contact:**

Syuzanna Avanesyan press@deutschedigitalassets.com www.deutschedigitalassets.com

#### **Important Notices:**

This article represents solely a non-binding preliminary information which serves exclusively advertising purposes. It is not a prospectus in the sense of the Regulation 2017/1129(Prospectus the German Securities Regulation) and Prospectus Act (Wertpapierprospektgesetz - WpPG). It does not constitute an offer of securities for sale in the United States and the securities referred to in this notice may not be offered or sold in the United States registration registration. absent or an exemption from

#### **Risk Considerations:**

The price of an investment in a DDA ETP may go up or down and the investor may not get back the amount invested. The price performance of cryptocurrencies is highly volatile and unpredictable. Past performance is hence no guarantee of future performance. You agree to do your own research and due diligence before making any investment decision with respect to securities or investment opportunities discussed herein. The approval of the prospectus should not be construed as an endorsement of the securities offered or admitted to trading on a Regulated Market. These are not extensive risk considerations. Prospective investors should read the prospectus before making any investment decision in order to fully understand the potential risks and rewards of deciding to invest in the securities.

The prospectus is available at https://deutschedigitalassets.com/