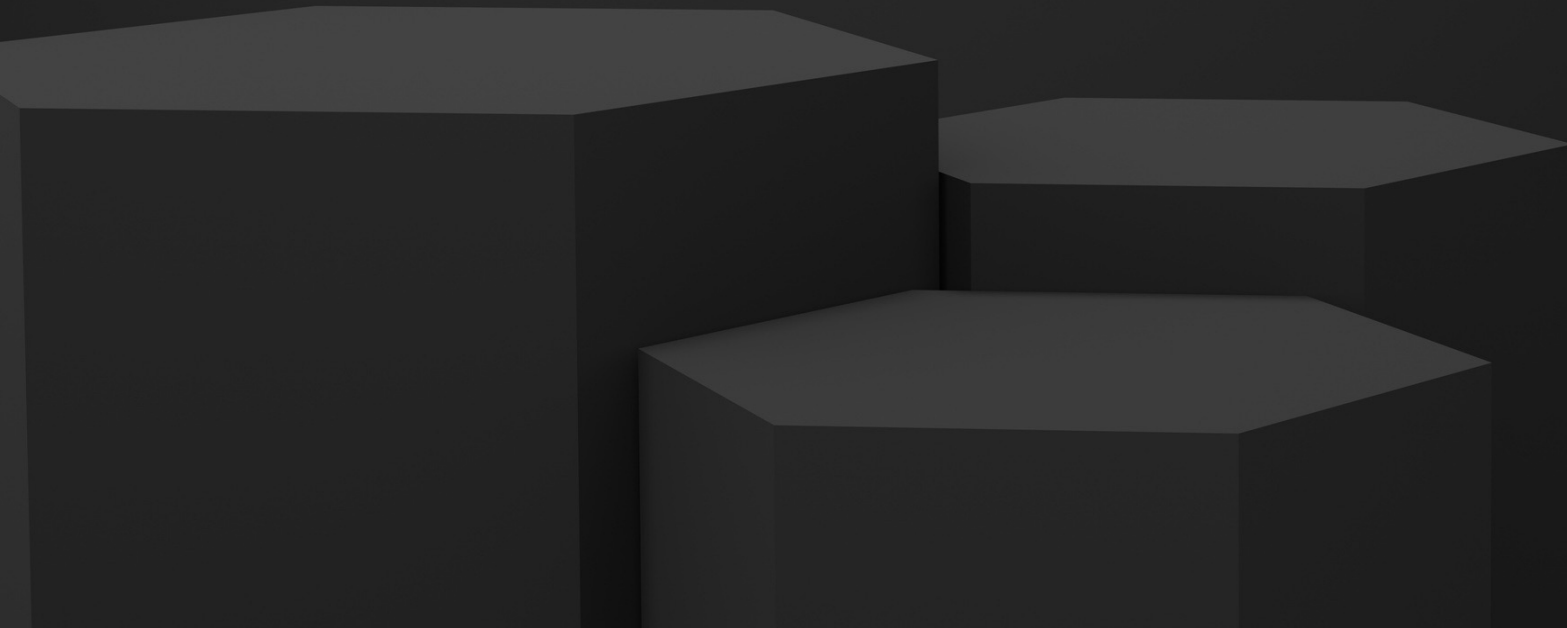




DDA ADVISORY

Company Presentation



Company Objective

As a fully regulated financial services company, DDA Advisory GmbH strives to deliver first class Family Office services to High-Net-Worth-Individuals (HNWI) and institutional investors using a combination of traditional as well as digital assets developed inhouse by its mother company Deutsche Digital Assets GmbH



Family Office Services
Provided by DDA
Advisory GmbH



www.deutschedigitalassets.com

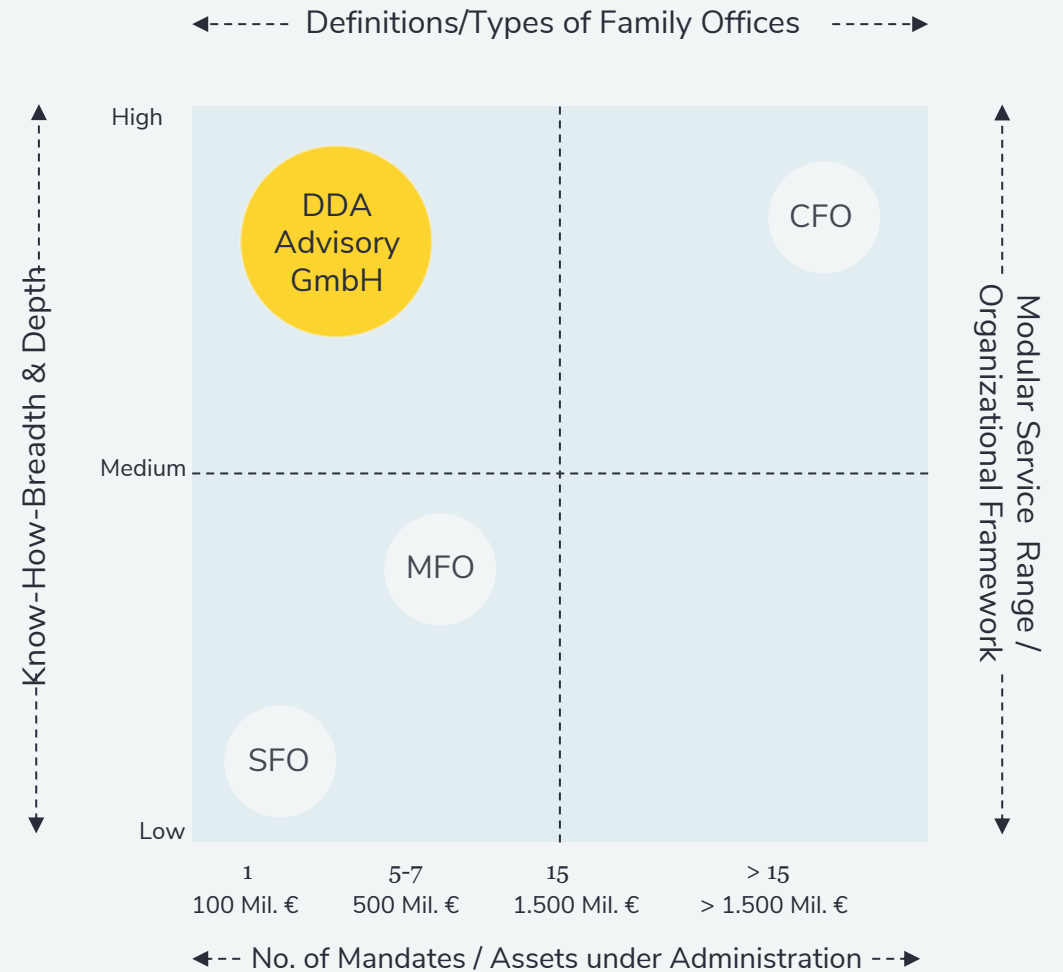
Business Segment – Family Office

Due to the interfaces offered by DDA Advisory GmbH and its network of specialists, the company can offer significant opportunities for its clients – the company offers a wide range of consulting services starting at 10 million Euros

SFO = Single Family Office

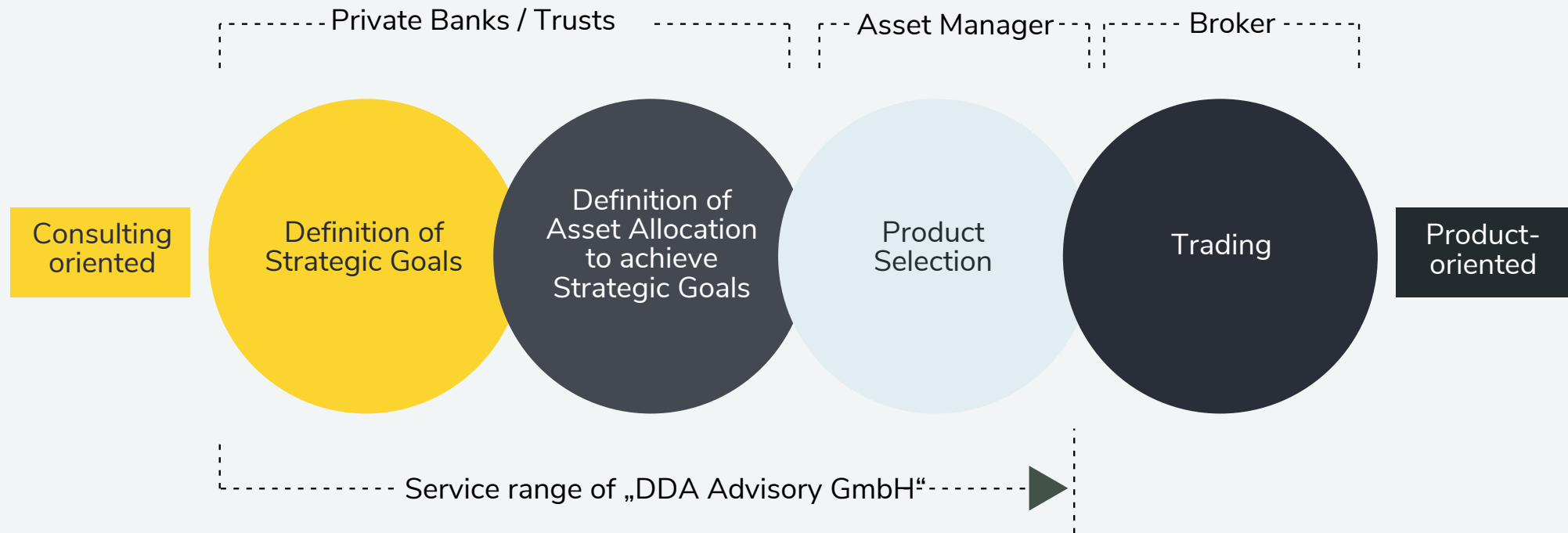
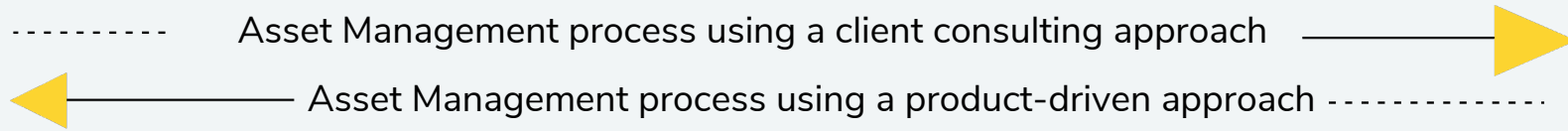
MFO = Multi Family Office

CFO = Corporate Family Office





Consulting Process



“Family Office“ as a consulting-driven service is growing fast – DDA Advisory fulfills clients’ needs

Consulting Process

More and more, High-Net-Worth-Individuals (HNWI), families and institutional investors are looking for better consulting services provided by their “trusted adviser”

- The “trusted adviser” relationship is the core element of a long-lasting relationship between the wealth-owner and the consultant
- In recent years, clients increasingly had bad experiences with banks, which – in contrast to their claim of independent advice – added more and more inhouse products to the client portfolios
- While investors usually have numerous relationships with asset managers, they are at the same time looking for personal consultants, who guide them through complex issues and investment strategies, such as digital & crypto assets
- UHNWI, HNWI and institutional investors have become increasingly open and experienced with regard to their financial needs and their investment strategies
- Wealthy individuals and institutional investors are seeking experienced and trustworthy consultants, to whom they can develop the necessary confidence for complete and bank-independent wealth management services
- Clients expect their „trusted advisers“ to understand their situation in a broader context, which include the personal, as well as family issues, business interests and questions concerning specific asset classes, such as digital and crypto assets



Consulting Process

In summary, the following reasons support the attractiveness of the business segment “Family Office”

01

Growing number of HNWI, UHNWI and institutional investors

04

HNWI and institutional investors have become increasingly open and experienced with regard to their financial needs and their investment strategies

02

Increase of average wealth position of HNWI and UHNWI

05

Reputation damage of banks and unhappiness with their service offerings

03

Complexity of capital markets, investment products (i.e. crypto), as well as of private wealth situation and disposition

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