# Crypto Market Intelligence

November 2022



### **Key Takeaways**

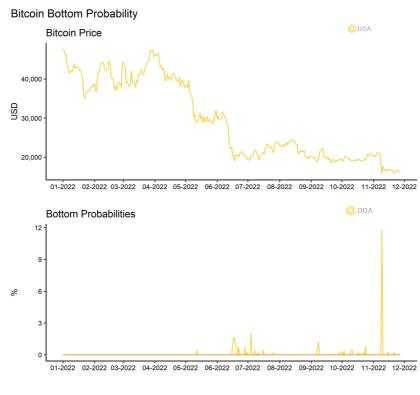
- November was a rather hard month for cryptoassets due to the collapse of one of the biggest crypto exchanges FTX
- Our in-house indicator of monetary policy has eased significantly lately as the market has begun to price in a more moderate stance of US monetary policy – this should be a macro tailwind for cryptoassets going forward
- The probability of a Bitcoin bottom has increased lately based on the random forest model, but the overall probability remains relatively low. Potential miner capitulation might put further downside pressure on prices in the short term

#### **Contributor:**



André Dragosch Head of Research research@iconicholding.com

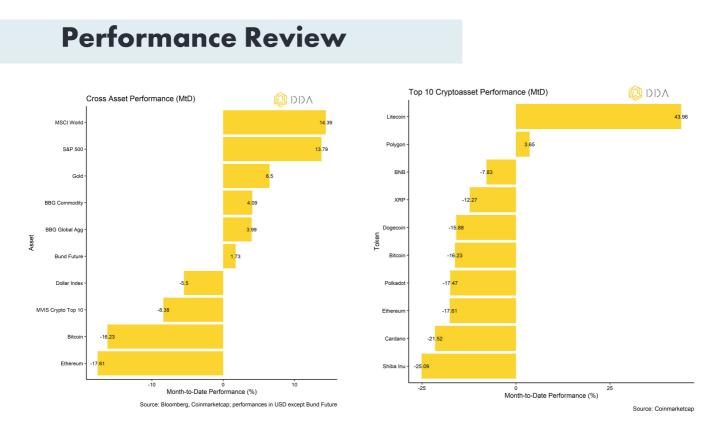
#### **Chart of The Month**



- Random Forest - Conditional Tree - Probit - Logit

Source: Glassnode, Deutsche Digital Assets





November was a rather hard month for cryptoassets. There was a significant increase in volatility compared to the October Iull on account of the collapse of the major crypto exchange FTX in early November.

We covered the backgrounds and consequences of FTX's collapse in greater detail here and here.

In short, FTX went from the 4th biggest crypto exchange on the globe to bankruptcy in a matter of a single week. Likewise, the founder and CEO of FTX Sam Bankman-Fried watched his multi-billion Dollar fortune evaporate within days.

Life can happen fast, especially in the crypto markets. A colleague of mine said after the week of the FTX collapse: "There are decades where nothing happens; and there are weeks where decades happen."

Fortunately, we at Deutsche Digital Assets had no company exposure to FTX or BlockFi and we managed to navigate out of this environment without financial losses.

The collapse of FTX will certainly draw more regulatory scrutiny to the crypto markets although the collapse itself had more to do with traditional centralized control over assets than the decentralized nature of blockchains and decentralized control over assets. If anything, the collapse of FTX highlighted the need for more decentralization and genuine use of blockchain technology.

On a positive note, the collapse of FTX has so far led to an increased effort of more transparency among crypto exchanges such as the "Proof-of-Reserves" initiatives at Binance, Kraken or Gemini. They are certainly a step in the right direction although these data were already public information for on-chain analysts. What is still lacking are data about the liabilities of these reserves.



Regarding the overall market development, fears of financial contagion dominated market sentiment in November as the market was trying to single out companies that might have had significant exposure to or business with FTX or its parent company Alameda Research. Especially larger crypto lending companies like BlockFi (which also filed for bankruptcy later on), Nexo and Genesis came under market scrutiny.

In consequence, we marked a new cycle low in the price of Bitcoin on a closing price basis on the 21st of November.

Market sentiment managed to stabilize just recently with the announcement of a potential distressed assets fund by exchange behemoth Binance with a potential dry powder in the amount of 1 bn USD for distressed crypto companies, possibly even more.

Among the top 10 major cryptoassets, Litecoin, Polygon and BNB have been the main outperformers. Litecoin tokens rallied due to the anticipated halvening in August 2023.

Overall risk appetite for altcoins was relatively high judging by our in-house Altseason Index (see Appendix). 50% of the major Altcoins tracked by the index managed to outperform Bitcoin over the month, despite the fallout caused by FTX.

Our in-house Crypto Dispersion Index implies that cryptoasset performances were mainly driven by systematic factors in the last 30 days. A low reading of the Crypto Dispersion Index implies that average pairwise correlations between Altcoins and Bitcoin are high, meaning Bitcoin and Altcoin mostly trade in the same direction and are affected by the same factors.

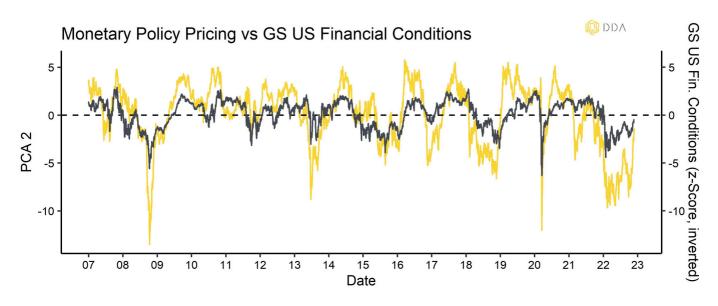
Bottom Line: November was a rather hard month for cryptoassets due to the collapse of one of the biggest crypto exchanges FTX. The level of dispersion among cryptoassets was low but half of the Altcoins managed to outperform Bitcoin in the last month.



#### **Macro & Markets Commentary**

While cryptoasset markets were under immense pressure in consequence of the FTX collapse, traditional financial markets faired rather well. The main catalyst for a revival in risk appetite in November was the fact that US inflation data for October came in below consensus and implied that inflation numbers were finally rolling over. In consequence, US Treasury yields decreased and the Dollar sold off significantly as the market priced in a more moderate stance of US monetary policy. The decrease in yields and depreciation of the Dollar eased financial conditions and therefore helped global equities to rallye strongly in November.

This is also evident in our in-house indicator of monetary policy pricing which increased from very low levels and, thus, indicates an easing in monetary policy as priced by the market.



'Monetary Policy Pricing' (PC2) – GS US Financial Conditions

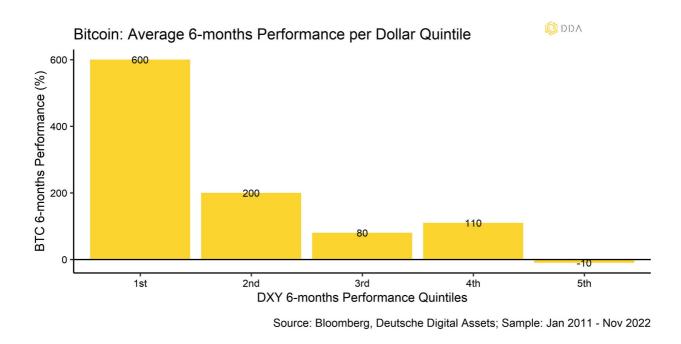
#### Source: Bloomberg, Deutsche Digital Assets

Based on our calculations, monetary policy also remains the dominant macro factor for Bitcoin. As we have outlined in our last Crypto Market Intelligence report in October 2022, we still think that a "Fed pivot", i.e. a reversal of the tight monetary policy by the Fed remains the necessary macro condition for a sustained stabilization in Bitcoin and cryptoasset markets in general. We still think that the latest improvement in the macro environment is bound to be a tailwind for Bitcoin and cryptoassets in general, too. The collapse of FTX might have just superimposed the macro improvement of late, especially the sharp depreciation of the Dollar.

In fact, Bitcoin performs best historically in a weak Dollar environment and performs worst in strong Dollar environments.







The table shows Bitcoin's average 6-months performance based on different degrees of 6-months Dollar Index (DXY) performance. Quintiles divide the sample into 5 equallysized sub-samples. The 1st quintile represents the sub-sample of 1/5 weakest Dollar performances (Dollar depreciations) and the 5th quintile represents the sub-sample of 1/5 strongest Dollar performances (Dollar appreciations).

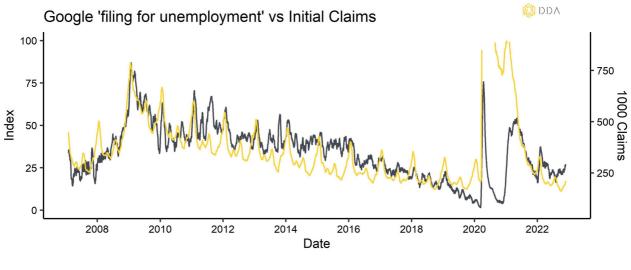
On the one hand, Bitcoin performed +600% on average within 6 months in the bottom 1/5 of cases when the Dollar depreciated the most. On the other hand, Bitcoin performed -10% on average within 6 months in the top 1/5 of cases when the Dollar appreciated the most.

Nonetheless, although US inflation readings are likely to continue to come down in the coming months as supply chain indicators are easing and commodity prices have relaxed due to the current slowdown, it is still uncertain whether we will see a significant increase in unemployment in the short term. The reason investors are focusing on US employment is the fact that a weaker jobs market could pressure the Fed further to adopt a more moderate stance of monetary policy and therefore bring the market closer to the "Fed pivot".



November has so far seen the biggest increase in layoff announcements year-to-date at big tech companies such as Amazon or Google, both of which have announced to cut around 10000 jobs each. It remains to be seen if these layoff announcements in aggregate show up in the November data already or rather in later releases.

Early leading indicators for unemployment claims such as Google search queries for "filing for unemployment" in the US have recently picked up but have not increased significantly, yet.



- Google 'filing for unemployment' - Initial Unemployment Claims (NSA, 4w MA)

So, the risk for the market is that the upcoming release won't confirm the expected slowdown in the US jobs market just yet. However, this is essentially a matter of timing at this point since most leading indicators are already clearly signaling a US recession with a high probability and therefore significant job losses are also very likely.

#### Bottom Line:

Our in-house indicator of monetary policy has eased significantly lately as the market has begun to price in a more moderate stance of US monetary policy – this should be a macro tailwind for cryptoassets going forward. The decrease in yields and depreciation of the Dollar should support Bitcoin as it performs best historically in a weak Dollar environment and performs worst in strong Dollar environments. In the short term, the risk for the market is that the upcoming US employment data release won't confirm the expected slowdown in the US jobs market just yet.



Source: Bloomberg, Google, Deutsche Digital Assets; initial claims truncated in 2020

### **On-Chain Analytics**

A look at on-chain metrics reveals that there were significant disruptions in cryptoasset markets during the month of November.

The main observations are:

- The FTX collapse represents one of the biggest capitulation events in the history of Bitcoin with over 21 bn USD aggregate realized losses in November
- The market is still trading below cost-basis which is around  ${\sim}20.2k$  USD for Bitcoin and  ${\sim}1370$  USD for Ethereum
- Our in-house "Crypto Sentiment Index" has crashed to the lowest levels since March 2020
- Our in-house "BTC Composite Valuation" metric has decreased to the bottom 20% of observations
- BTC Exchange balances have decreased significantly during November as mostly smaller investors and very large investors have use the lower prices to accumulate strongly
- The low prices are already pressuring Bitcoin miners to partially sell their reserves and switch off mining rigs which implies an increased probability of "miner capitulation"

All the abovementioned observations imply that the probability of a cycle bottom has significantly increased in consequence of the FTX collapse as short-term investors have mostly exited the market and selling pressure appears to be exhausted. This can also be seen in the following "Bitcoin Bottom Checklist" where many indicators are already very low/high based on their historical percentiles.

In fact, our in-house Bitcoin bottom probability has spiked on the very day FTX collapsed which is highlighted in our "Chart of the Month". We have just recently released this new metric here.

We have combined several Bitcoin on-chain indicators in order to estimate the probability of a cycle bottom in the price of Bitcoin.

The key takeaway from this analysis is that, although the probability of a Bitcoin bottom has increased lately based on the random forest model, the overall probability remains relatively low. Please note that a probability of 12% does not mean that a bottom has not occurred, yet. It just means, statistically speaking, that it's rather unlikely.

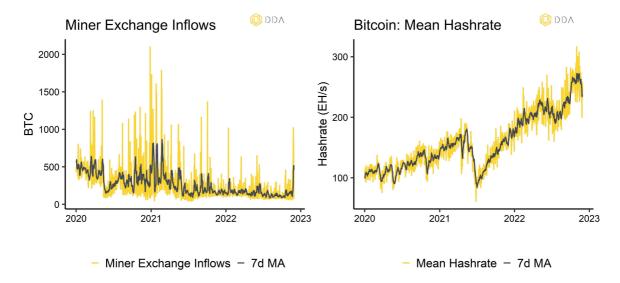
That being said, potential miner capitulation might put further downside pressure on prices in the short term. We have just recently observed a significant increase in Bitcoin miners' balance transfers to exchanges that highlights increased selling activity by BTC miners. These transfers by miners have been the highest in 2022 so far.



#### **Bitcoin Bottom Checklist**

#### **Bitcoin Bear Markets**

	1	2	3	4	Percentile
Start	2011-06-09	2013-12-05	2017-12-17	2021-11-09	
End	2011-11-18	2015-01-14	2018-12-15	2022-11-21	
Duration (Days)	163	406	364	378	99
Drawdown (%)	-93.08	-84.82	-83.47	-76.63	15.00
% Supply in Profit	43.54	39.49	40.04	45.52	4.00
% Addresses in Profit	13.15	38.02	44.52	49.55	16.00
% Entities in Profit	22.77	25.90	49.77	48.62	15.00
Rel. Unrealized Profit	1.78	1.14	0.76	0.59	96.00
NUPL	-1.32	-0.81	-0.42	-0.29	3.00 +
STH-NUPL	-2.35	-1.12	-0.69	-0.30	12.00
LTH-NUPL	-0.48	-0.69	-0.32	-0.29	2.00
MVRV	0.45	0.65	0.70	0.79	3.00
STH-MVRV	0.31	0.49	0.63	0.83	17.00
LTH-MVRV	0.36	0.46	0.64	0.69	7.00
Puell Multiple	0.32	0.35	0.39	0.44	3.00 +
Mayer Multiple	0.23	0.40	0.51	0.71	11.00
Dormancy Flow	154322	167422	183686	151647	3 "
Reserve Risk	0.0018	0.0011	0.0015	0.0007	1.0000
RHODL Ratio	12231	274	409	446	23
Realized Cap HODL Wave < 3 months (%)	21.95	22.87	23.19	14.13	3.00 •
Supply last active +1 years (%)	30.42	53.48	50.54	66.47	100.00



Source: Glassnode, Deutsche Digital Assets



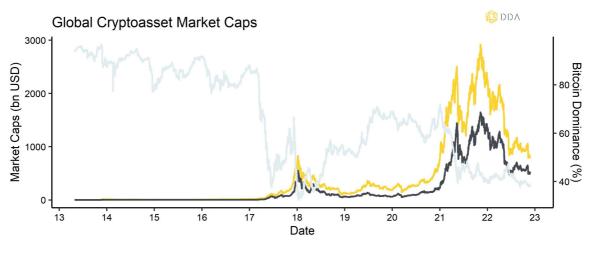
In fact, Bitcoin miners are currently eating into their reserves and have also reduced their hash rate as some mining activity has become uneconomical to operate in face of these very low prices. All these observations imply an increased probability of a so-called "miner capitulation" which one usually observes during market bottoms. Current prices are trading below aggregate break-even prices for BTC miners which lies around 19.5k USD. So, the average BTC miner is currently operating at a loss.

Apart from this, the degree to which smaller investors have used these lower prices to accumulate coins is impressive. Our accumulation trend score, which weighs the increase in wallet balance by the respective size of the wallets, was particularly strong for wallet cohorts with balances between 0.01 BTC and 10 BTC as well as more than 100000 BTC. In the same vein, exchange balances have decreased strongly in November, which implies a significant amount of accumulation as these coins are transferred off exchanges into cold storage. From that point of view, the amount of illiquid supply has increased to a new alltime high which is usually a bullish signal. Only 12% of overall Bitcoin supply is currently held on exchange wallets.

<u>Bottom Line:</u> On-chain metrics reveal that there were significant disruptions in cryptoasset markets during the month of November. The probability of a Bitcoin bottom has increased lately based on the random forest model, but the overall probability remains relatively low. Potential miner capitulation might put further downside pressure on prices in the short term. However, the degree of accumulation especially by smaller wallet cohorts at these lower prices has been very strong.

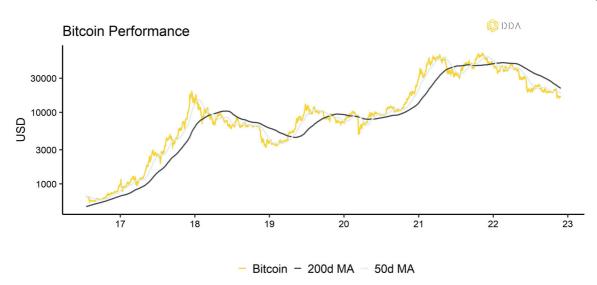


### **Cryptoasset Market Overview**

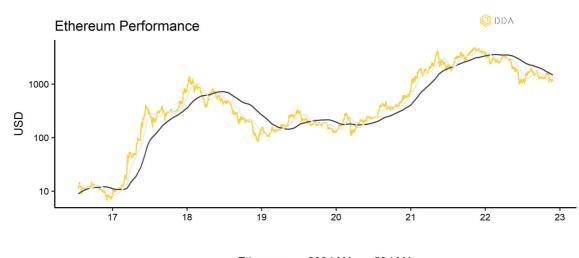


- Total - Altcoins - Bitcoin Dominance (%)

Source: Coinmarketcap



Source: Coinmarketcap, Deutsche Digital Assets

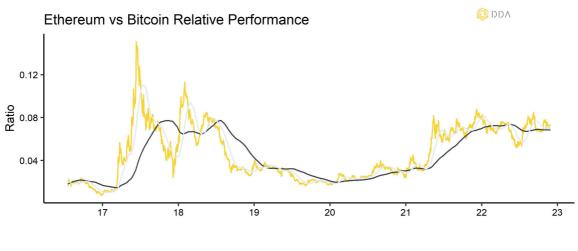


Ethereum – 200d MA – 50d MA

Source: Coinmarketcap, Deutsche Digital Assets

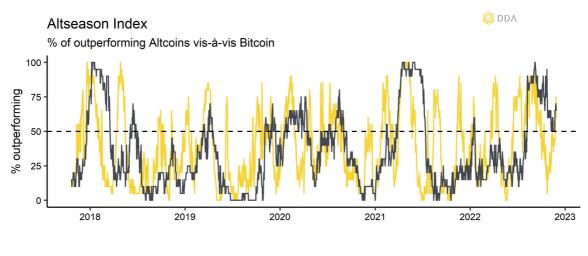


### **Cryptoasset Market Overview**



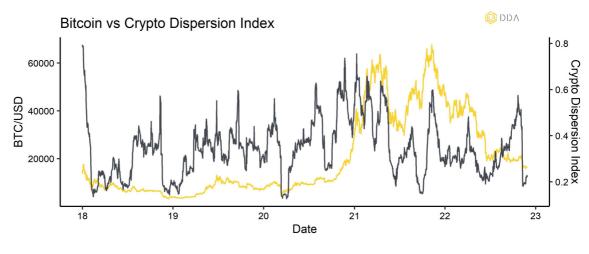
- ETH/BTC - 200d MA - 50d MA

Source: Coinmarketcap, Deutsche Digital Assets



- 1 Month - 3 Months

Source: Coinmarketcap, Deutsche Digital Assets

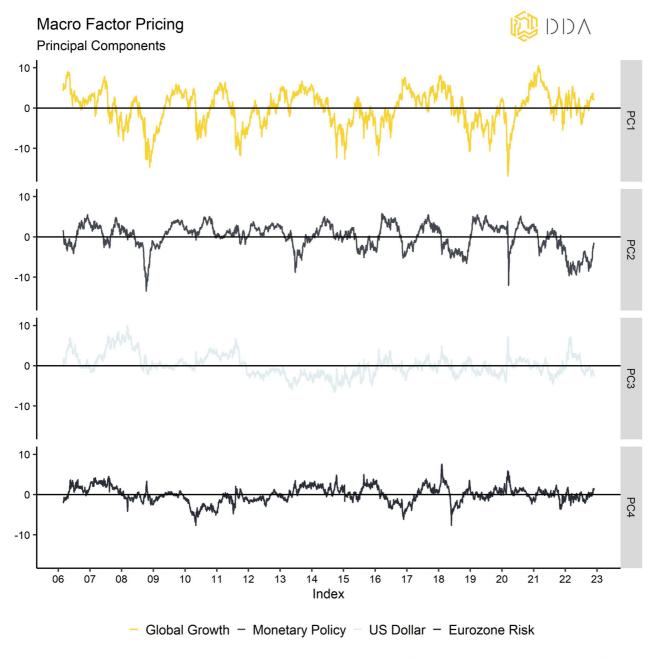


- Bitcoin - Crypto Dispersion Index

Source: Coinmarketcap, Deutsche Digital Assets; Dispersion = (1 - Average Altcoin Correlation with Bitcoin)

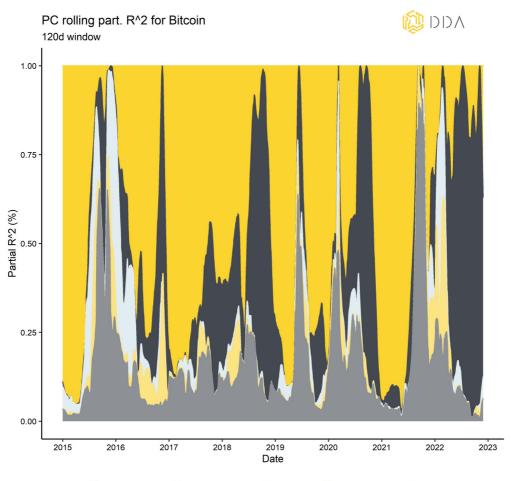


### Cryptoassets & Macroeconomy



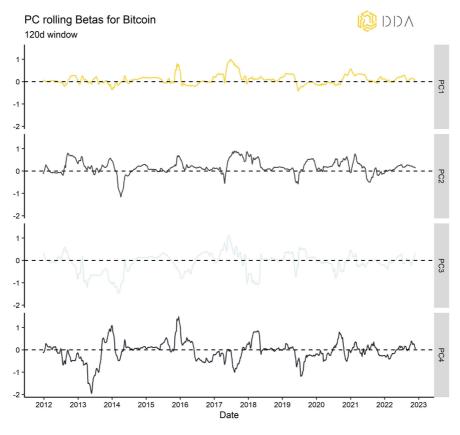
Source: Bloomberg, Deutsche Digital Assets





📕 Global Growth 📕 Monetary Policy 📕 US Dollar 📕 Eurozone Risk 📕 Residual

Source: Bloomberg, Deutsche Digital Assets

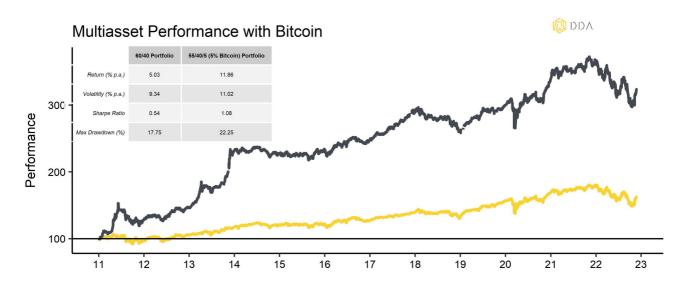


- Global Growth (PC1) - Monetary Policy (PC2) - US Dollar (PC3) - Eurozone Risk (PC4)

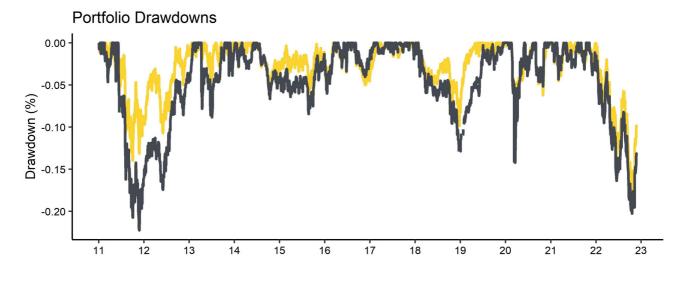


Source: Bloomberg, Deutsche Digital Assets

### **Cryptoassets & Multiasset Portfolios**



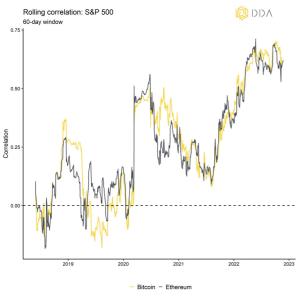
- 60/40 (MSCI World/BBG Global Agg) - 55/40/5 (MSCI World/BBG Global Agg/Bitcoin)

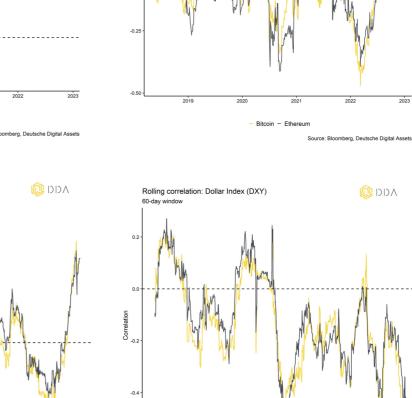


60/40 (MSCI World/BBG Global Agg)
55/40/5 (MSCI World/BBG Global Agg/Bitcoin)

Source: Bloomberg, Deutsche Digital Assets; Monthly rebalancing; Past performance not indicative of future returns







2019

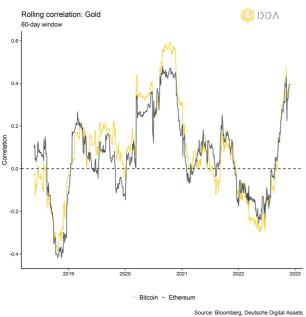
2020

2021

Rolling correlation: Bund Future 60-day window

0.25

Correlation





2022

2023

🔯 DDA

2023

😥 DDA

2022

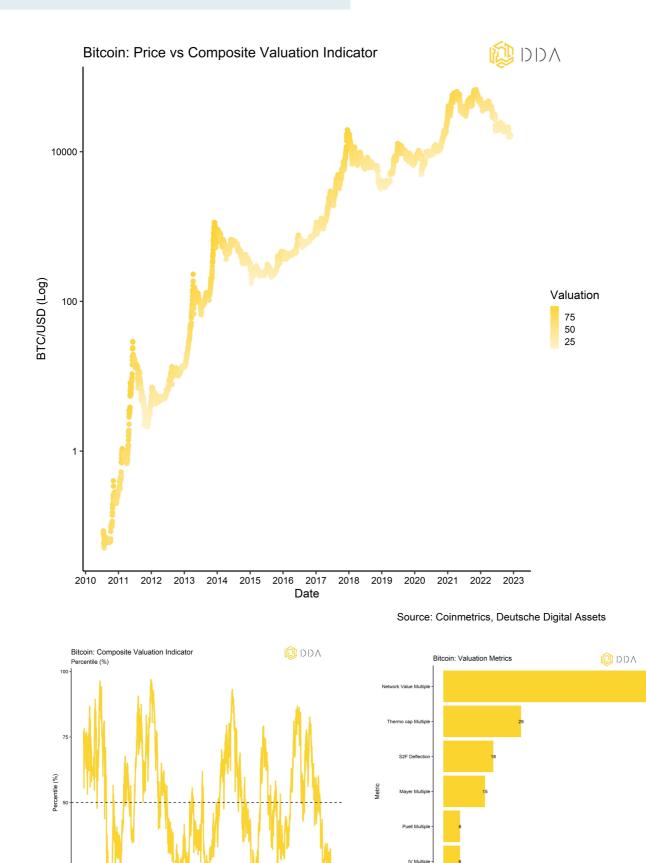


Cross Asset Correlation Matrix								ACICI 🏟				
MSCI World	1	0.97	0.25	-0.09	0.17	0.44	-0.39	0.21	0.12	0.36		
S&P 500 -	0.97	1	0.18	-0.07	0.11	0.39	-0.3	0.18	0.1	0.33		
BBG Global Agg -	0.25	0.18	1	0.5	0.55	0.18	-0.74	0.15	0.09	0.16		
Bund Future -	-0.09	-0.07	0.5	1	0.15	-0.12	0.03	0.02	0.02	-0.01	-	1.0
Gold -	0.17	0.11	0.55	0.15	1	0.4	-0.51	0.15	0.09	0.18		0.5
BBG Commodity	0.44	0.39	0.18	-0.12	0.4	1	-0.34	0.17	0.1	0.27		0.0
Dollar Index -	-0.39	-0.3	-0.74	0.03	-0.51	-0.34	1	-0.18	-0.08	-0.24		-0.5
Crypto Top 10 -	0.21	0.18	0.15	0.02	0.15	0.17	-0.18	1	0.76	0.92		
Bitcoin -	0.12	0.1	0.09	0.02	0.09	0.1	-0.08	0.76	1	0.8		
Ethereum -	0.36	0.33	0.16	-0.01	0.18	0.27	-0.24	0.92	0.8	1		
	MSCI World -	S&P 500 -	BBG Global Agg -	Bund Future	Gold	BBG Commodity -	Dollar Index -	Crypto Top 10	Bitcoin -	Ethereum		

Correlations of weekly returns; Source: Bloomberg, Deutsche Digital Assets



### **Cryptoasset Valuations**



2012 2013 2014 2015

2017 Date

2016

25

2010 2011

2021 2022 2023

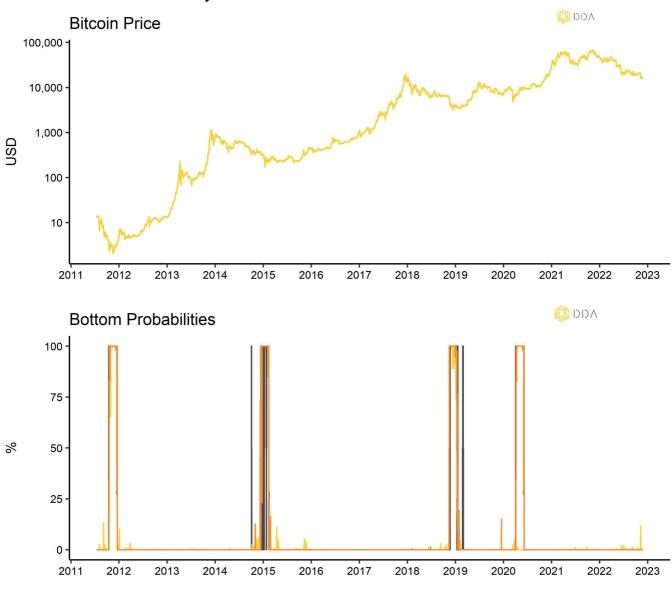
etrics, Deutsche Digital Assets

2020

40 Percentile (%)

Source: Coinmetrics, Deutsche Digital Assets

**Bitcoin Bottom Probability** 

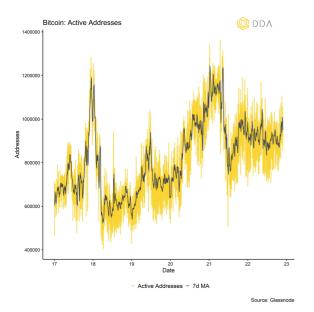


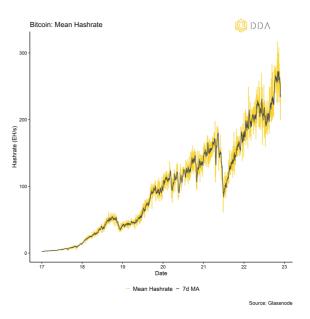
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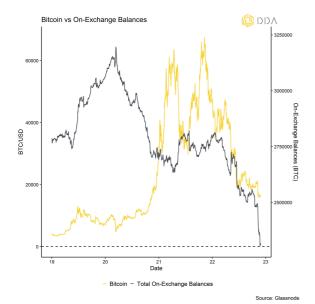
Source: Glassnode, Deutsche Digital Assets

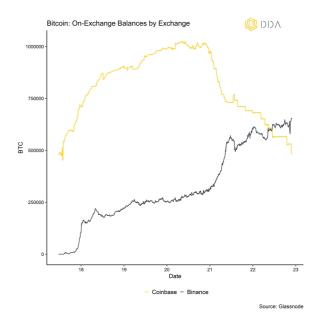


### **Cryptoasset On-Chain Fundamentals**

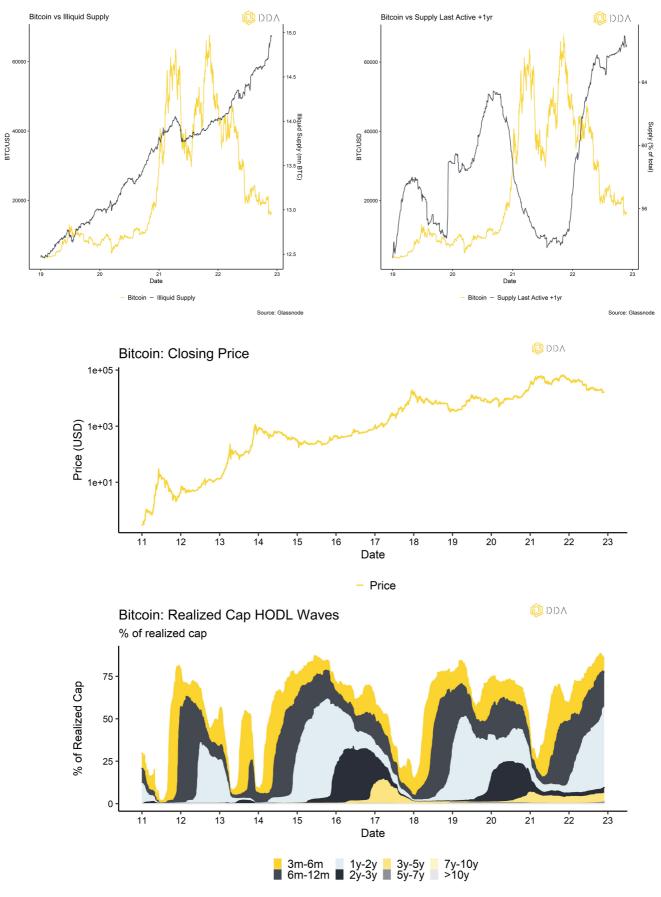






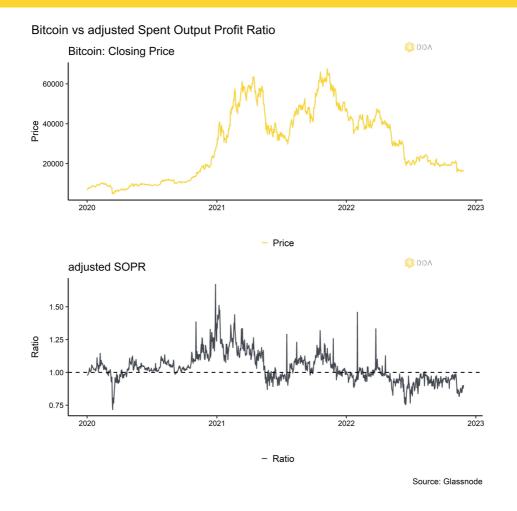






Source: Glassnode





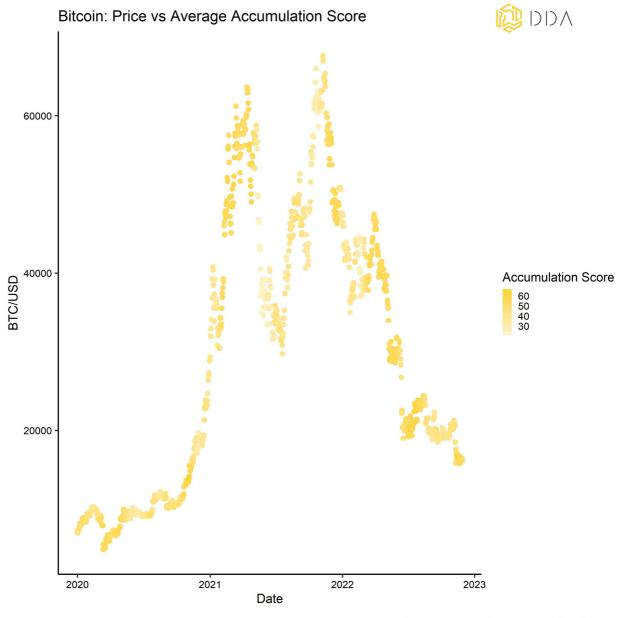


- Price NUPL OT = 0 OT = 0OT = 0

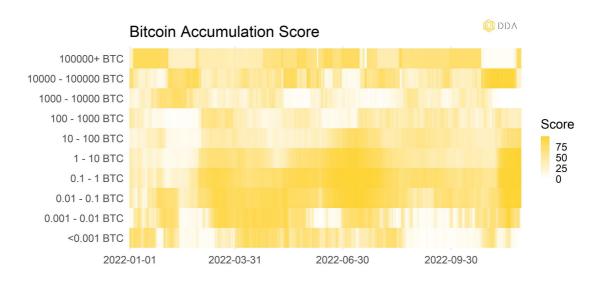
Source: Glassnode



**Deutsche Digital Assets GmbH** 

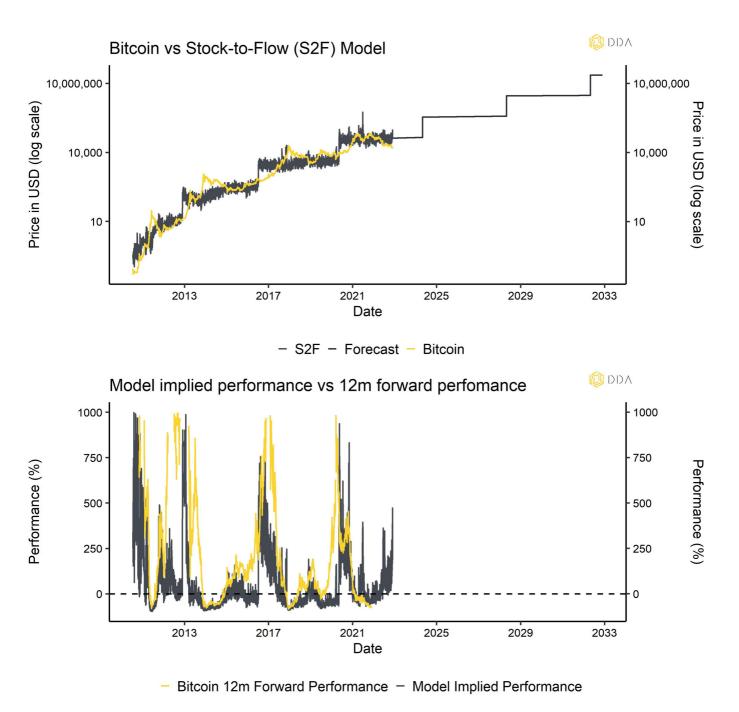


Source: Glassnode, Deutsche Digital Assets



Source: Glassnode, Deutsche Digital Assets





Source: Coinmetrics, Deutsche Digital Assets; Past performance not indicative of future returns.



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We deliver excellence through familiar, trusted investment vehicles, providing investors the quality assurances they deserve from a world-class asset manager as we champion our mission of driving crypto asset adoption. DDA removes the technical risks of crypto investing by offering investors trusted and familiar means to invest in crypto at industry-leading low costs.

#### **Contact Us**

#### **Deutsche Digital Assets GmbH**

research@iconicholding.com www.deutschedigitalassets com Große Gallusstraße 16-18 60312 Frankfurt, Germany